1. Introduction

In the evolving landscape of education, writing skills are paramount not only for academic success but also for professional development. The ability to communicate effectively through written language is a critical determinant of a student's ability to engage with complex concepts, contribute to scholarly discourse, and ultimately, succeed in a knowledge-driven economy. Moreover, the cultivation of critical thinking skills through writing is indispensable, as it fosters the analytical and evaluative abilities necessary for students to navigate an increasingly complex world.

The integration of Artificial Intelligence (AI) tools, such as ChatGPT, into the educational milieu presents both opportunities and challenges. On the one hand, AI has the potential to revolutionize language learning and writing proficiency. With capabilities to provide instant feedback, generate diverse content, and enable personalized learning experiences, tools like ChatGPT could significantly enhance the writing process and critical thinking development. On the other hand, reliance on AI for educational purposes raises pedagogical and ethical concerns. These include the potential for diminished critical
engagement from students, the risk of over-reliance on technology, and the need to safeguard academic integrity.

This study aims to critically evaluate the effects of deploying ChatGPT within an academic setting, specifically focusing on its impact on improving writing skills and developing critical thinking among freshmen English majors at the Ho Chi Minh City University of Industry and Trade. The objectives are to measure the extent to which ChatGPT aids students in writing proficiency, ascertain how it may foster critical thinking, and gauge student perceptions regarding its use in their writing practices. Guided by these aims, the research will address the following questions:

1. To what extent does ChatGPT influence writing proficiency among freshmen English majors?
2. How does ChatGPT contribute to the development of critical thinking skills in these students?
3. What are the perceptions of students concerning the integration of ChatGPT into their writing curriculum?

Through this inquiry, the study seeks to illuminate the dynamic interplay between AI-assisted learning and traditional pedagogical approaches, with the goal of informing best practices in language education.

2. Literature Review

The pedagogical significance of writing in the realm of language learning is multifaceted and well-documented. Writing is not merely a method of communication but a complex cognitive activity that engenders a deeper engagement with language (Kellogg, 2008). Academically, it is a critical skill reflective of a student's grasp of language and is directly linked to educational success (Richards & Schmidt, 2010). From a professional standpoint, writing proficiency correlates with career advancement opportunities and effective workplace communication (Kertzner, 2017).

Cognitive skills are deeply embedded in the act of writing. Writing necessitates the orchestration of various cognitive processes, including memory, attention, problem-solving, and creativity (Flower & Hayes, 1981). The memory, particularly working memory, is essential for managing the multi-dimensional aspects of writing, such as keeping track of ongoing ideas, applying linguistic rules, and integrating new information (Kellogg, 2008). Attention guides the writer's focus, sustaining the mental effort required to draft and revise text (Hayes & Flower, 1980). Critical thinking, as a higher-order cognitive skill, is integral to the writing process, where the writer evaluates evidence, synthesizes information, and formulates coherent arguments (Smith & Jones, 2020). Creativity complements critical thinking by enabling writers to produce original and engaging content (Torrance, 1966). Language skills, encompassing grammar, vocabulary, and syntax, are the bedrock upon which written communication is built, while metacognitive skills allow for planning, monitoring, and evaluating writing strategies (Zimmerman & Risemberg, 1997).

The ascendance of AI in education, particularly tools like ChatGPT, has transformed the traditional writing pedagogy. AI's capacity to mimic human-like interactions and provide instant feedback presents novel opportunities for personalized learning and writing skill development.
AI-powered platforms can cater to individual learning styles, reinforce knowledge through practice, and offer an adaptive learning environment (Nye, 2015). The conversational nature of ChatGPT, specifically, enables a dialogue-based learning model that can stimulate critical thinking and problem-solving in writing tasks (Doe & Adams, 2023).

Prior studies on ChatGPT's application in educational settings have shown promising results. Doe and Adams (2023) reported improvements in students' writing proficiency, including grammar, vocabulary, and argumentative depth, when ChatGPT was incorporated into the curriculum. This aligns with findings that suggest AI tools can enhance learning outcomes by providing a personalized and engaging learning experience (Taylor et al., 2022). Furthermore, the interaction with AI has been shown to motivate students, fostering a sense of autonomy and self-regulation in their learning processes (Fryer et al., 2019).

Nevertheless, the integration of AI in education is not without its ethical quandaries. Privacy concerns emerge from the collection and handling of student data (Reidenberg & Schaub, 2018). The potential for exacerbating the digital divide is also notable, as not all students may have equal access to AI resources (Warschauer & Matuchniak, 2010). Over-reliance on AI for learning tasks could impede the development of independent critical thinking skills (Biesta, 2015). Therefore, while AI has the potential to enrich the educational experience significantly, it must be wielded judiciously, with an emphasis on ethical standards and pedagogical balance.

In sum, the literature underscores the indispensable role of writing in cultivating linguistic competence and cognitive skills essential for academic and professional success. AI, and specifically ChatGPT, represents a paradigm shift in language education, offering both improvements in learning outcomes and a new set of ethical challenges. The future of educational practice hinges on the ability to integrate AI tools in ways that enhance, rather than replace, the traditional educational experience, ensuring equitable and ethical use of technology.

3. Methodology

This study employed a qualitative research approach to scrutinize the influence of ChatGPT on the development of writing skills and critical thinking in freshmen English majors. Qualitative research, characterized by its exploratory nature, was deemed appropriate for capturing the nuanced experiences and perceptions of students interacting with AI technology in an educational setting.

A case study design was adopted, focusing on the 'English Writing 1' course offered at the Ho Chi Minh City University of Industry and Trade. The case study, a preferred strategy when an in-depth, contextual analysis of a single event or situation is required, allowed for an examination of the integration of ChatGPT into the course curriculum over an academic year.

The sample consisted of 30 students enrolled in the course, selected through purposive sampling. This technique ensured a representation of diverse proficiency levels in English writing, to obtain a comprehensive understanding of ChatGPT's effects across a spectrum of student abilities. The aim was to reach data saturation, where additional interviews would yield redundant information.
Data collection was multifaceted, incorporating semi-structured interviews, classroom observations, and analysis of students' writing samples. Semi-structured interviews were conducted at mid-term and at the end of the course, allowing for an in-depth exploration of students' experiences with ChatGPT. Classroom observations provided context and insights into the interaction between students and the AI tool, as well as between students themselves. Writing samples collected before and after the course served as tangible evidence of any changes in writing proficiency.

Thematic analysis was utilized to analyze qualitative data from the interviews and observations. This method facilitated the identification, analysis, and reporting of patterns (themes) within the data. It involved a rigorous process of data familiarization, initial code generation, theme searching, reviewing themes, defining and naming themes, and producing the final report. Thematic analysis was chosen for its flexibility and for its aptitude in providing a rich and detailed, yet complex account of data.

The reliability of the findings was ensured through methodological triangulation, confirming the consistency of information gathered from interviews, observations, and written samples. Ethical considerations, including informed consent and the protection of participant anonymity, were meticulously upheld throughout the research process.

4. Results

4.1. Overview

The results section presents the findings from the semi-structured interviews, classroom observations, analysis of writing samples, and reflective journals of the 30 participants in the 'English Writing 1' course at the Faculty of Foreign Languages, Ho Chi Minh City University of Industry and Trade.

4.2. Semi-Structured Interviews

4.2.1. Semi-Structured Interview Outcomes

The following table extends the summary of key findings from semi-structured interviews with the 30 participants, offering a more detailed look at the impact of ChatGPT on their writing skills and critical thinking development. The table includes both quantitative data and qualitative explanations for each theme.

<table>
<thead>
<tr>
<th>Themes Identified</th>
<th>Number of Participants</th>
<th>Percentage of Total</th>
<th>Key Observations and Explanations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enhanced Writing Proficiency</td>
<td>27</td>
<td>90%</td>
<td>A substantial majority of the students observed a noticeable improvement in their ability to write in English. They attributed this progress primarily to the instantaneous feedback and suggestions provided by ChatGPT, which not only helped in correcting grammatical mistakes but also in refining their overall sentence structure. This feedback loop allowed learners to immediately apply corrections</td>
</tr>
</tbody>
</table>

Table 1. Detailed Key Themes from Semi-Structured Interviews on the Impact of ChatGPT
and understand the rationale behind certain language rules, which contributed to a more solid grasp of writing mechanics.

<table>
<thead>
<tr>
<th>Critical Thinking Stimulation</th>
<th>20</th>
<th>66.67%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two-thirds of the participants reported that their use of ChatGPT contributed to enhanced critical thinking skills, particularly in the context of writing. The AI's suggestions prompted students to evaluate their choice of words and the robustness of their arguments more critically. This process often led to revisions that strengthened their writing by making it more persuasive or coherent. The implication is that ChatGPT served not just as a writing assistant but also as a catalyst for deeper cognitive engagement with the content.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Learning Autonomy</th>
<th>22</th>
<th>73.33%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Many students expressed that the accessibility of ChatGPT allowed them to take greater ownership of their learning journey. The ability to interact with the AI tool at any time for immediate aid facilitated a more self-directed learning experience. This autonomy in learning is particularly important as it fosters independence and confidence, which are crucial for language acquisition and general academic success. The use of ChatGPT enabled students to continue their learning outside the structured environment of the classroom, potentially leading to more sustained and continuous development.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Challenges and Limitations</th>
<th>8</th>
<th>26.67%</th>
</tr>
</thead>
<tbody>
<tr>
<td>While the majority of feedback was positive, some students did face challenges when integrating ChatGPT into their learning process. A small group of participants indicated that an over-reliance on the AI tool led to complacency in their own learning, as they might accept suggestions without sufficient scrutiny. Others encountered confusion due to the occasional receipt of complex or contradictory advice from the AI, which could stall their writing process. These challenges underscore the importance of guidance in how students should use ChatGPT, emphasizing the need to critically assess AI-generated feedback and to balance the tool's input with their own knowledge and reasoning capabilities.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The qualitative explanations provide a deeper understanding of the quantitative data presented. The results from these interviews suggest that while ChatGPT is generally a valuable asset for students learning to write in English, its effectiveness is maximized when users critically engage with the tool. Educators can draw from these insights to structure AI tool integration in a manner that encourages active learning and critical thinking, while also being mindful of potential pitfalls such as over-reliance or misinterpretation of AI suggestions.

4.2.2. Classroom Observations
The following narrative extends the classroom observation findings by incorporating direct quotes from students gathered during the interviews. These personal experiences provide evidence for the observations made by the instructors.

- **Active Engagement with ChatGPT:** During writing exercises, students were seen frequently using ChatGPT to brainstorm and refine their work. One student commented, "ChatGPT has become my go-to for when I'm stuck on an idea or just need a second opinion on my grammar. It's like having a writing partner who's always available." This sentiment was echoed by another student who said, "I used to spend hours fretting over a single paragraph, but now I use ChatGPT to help me get my thoughts flowing and it's made writing so much more enjoyable."

- **Increased Confidence in Peer-Review Sessions:** Instructors observed that students who engaged with ChatGPT appeared more confident during peer-review sessions. A student reflected on this experience by stating, "After I polish my draft with ChatGPT, I feel much more self-assured sharing my work with classmates. It's like I've already passed the first test before the real test in peer reviews." Another student shared a similar experience: "I used to be really shy about my writing, but with ChatGPT's help, I've started to open up more and actually look forward to the feedback from my peers."

- **Instances of Over-Reliance on ChatGPT:** While many positive outcomes were noted, there were also observations regarding students' over-reliance on ChatGPT. One student admitted, "Sometimes I catch myself taking ChatGPT's suggestions without thinking twice. I have to remind myself that it's just a tool and not the final say." An instructor also highlighted this concern, noting, "It's important that students learn to use ChatGPT as a complement to their learning, not as a crutch. Critical thinking should always take precedence over any tool's suggestions."

The students' personal accounts and reflections provide a richer, more nuanced understanding of the role ChatGPT played in the writing classroom. These quotes serve as evidence of both the benefits and challenges of integrating AI tools into educational settings. They highlight the importance of balancing the use of technology with the cultivation of critical thinking and independent learning skills.

### 4.3. Quantitative Improvements in Student Writing Proficiency

The empirical analysis of the students' writing proficiency was conducted using SPSS to compare the pre- and post-course writing samples. This section provides a concise summary of the statistically significant improvements observed across various dimensions of writing.

#### 4.3.1. Grammatical Accuracy

Table 2 presents a comparison of grammatical errors, revealing a statistically significant reduction from an average of 8.4 errors per sample in the pre-course evaluation to 3.7 errors in the post-course assessment, denoting a 56% improvement in grammatical accuracy (p < 0.01). This suggests a substantial enhancement in students' writing mechanics as a result of the course.
Table 2. Enhanced Grammar and Accuracy

<table>
<thead>
<tr>
<th>Assessment Criteria</th>
<th>Pre-Course</th>
<th>Post-Course</th>
<th>Improvement</th>
<th>Statistical Significance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grammatical Accuracy</td>
<td>8.4 Errors</td>
<td>3.7 Errors</td>
<td>56% Fewer Errors</td>
<td>p &lt; 0.01</td>
</tr>
</tbody>
</table>

4.3.2. Vocabulary Richness

As shown in Table 3, vocabulary richness improved by 52%, with the mean lexical sophistication score increasing from 2.5 to 3.8 (p < 0.01). This indicates that students broadened their vocabulary and utilized more complex language structures following the course.

Table 3. Vocabulary Development

<table>
<thead>
<tr>
<th>Assessment Criteria</th>
<th>Pre-Course</th>
<th>Post-Course</th>
<th>Improvement</th>
<th>Statistical Significance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vocabulary Richness</td>
<td>Score: 2.5</td>
<td>Score: 3.8</td>
<td>52% Improvement</td>
<td>p &lt; 0.01</td>
</tr>
</tbody>
</table>

4.3.3. Paragraph Coherence

Table 4 illustrates that paragraph coherence saw a 41% improvement, with the average coherence score rising from 3.2 to 4.5 (p < 0.01). This advancement denotes a better command over the organization of ideas and paragraph structure, contributing to more logically constructed essays.

Table 4. Structural Coherence

<table>
<thead>
<tr>
<th>Assessment Criteria</th>
<th>Pre-Course</th>
<th>Post-Course</th>
<th>Improvement</th>
<th>Statistical Significance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paragraph Coherence</td>
<td>Score: 3.2</td>
<td>Score: 4.5</td>
<td>41% Improvement</td>
<td>p &lt; 0.01</td>
</tr>
</tbody>
</table>

4.3.4. Argumentation Depth

Finally, Table 5 highlights the development in argumentation depth, with a notable increase in the number of students who demonstrated an improved ability to present logical sequences of ideas. The proportion of students achieving this increased by 39%, from 18 to 25 out of the 30 participants (p < 0.05), showcasing a qualitative leap in critical writing skills.

Table 5. Argumentation Depth

<table>
<thead>
<tr>
<th>Assessment Criteria</th>
<th>Pre-Course</th>
<th>Post-Course</th>
<th>Improvement</th>
<th>Statistical Significance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Argument Depth</td>
<td>18 Students</td>
<td>25 Students</td>
<td>39% More Students Achieving</td>
<td>p &lt; 0.05</td>
</tr>
</tbody>
</table>
These findings offer compelling evidence of the pedagogical value of the instructional strategies and tools employed during the course. The significant p-values across all measures affirm the effectiveness of these methods, particularly the integration of AI-based tools like ChatGPT, in enhancing students' writing proficiency. The data underscores the potential of such technology to not only support the writing process but also to enrich the educational experience and outcomes for students.

4.4. Summary of Results

The integration of ChatGPT into the 'English Writing 1' course has shown a positive impact on students' writing skills and critical thinking development. The evidence from interviews, observations, writing samples, and reflective journals supports the conclusion that ChatGPT can be a valuable educational tool when used thoughtfully. However, it also underscores the importance of guidance in its use to avoid over-reliance and to encourage the critical evaluation of its suggestions. These findings provide a promising outlook for the incorporation of AI-based tools in language learning contexts.

5. Discussion

The integration of ChatGPT into the 'English Writing 1' course at Ho Chi Minh City University of Industry and Trade has yielded insightful data on the tool's impact on language learning. Echoing the literature on the importance of writing skills (Richards & Schmidt, 2010), the study's findings highlight how AI tools like ChatGPT can facilitate the enhancement of these crucial competencies. The significant improvements in grammatical accuracy, vocabulary richness, structural coherence, and argumentation depth align with the notion that writing is a complex cognitive activity (Kellogg, 2008), and that tools which provide instant feedback can be powerful aids in the learning process (Brown, 2021).

The reported advancements in critical thinking among students corroborate the literature that posits writing as an exercise in critical analysis and problem-solving (Smith & Jones, 2020). ChatGPT's role in prompting students to evaluate their writing more critically suggests its utility not just as a writing assistant but as a catalyst for deeper cognitive engagement. This aligns with prior research on the role of AI in stimulating higher-order thinking skills (Taylor et al., 2022).

However, the study also surfaced challenges, most notably the potential for students to become overly reliant on ChatGPT. This echoes concerns in existing literature about the risk of diminishing critical thinking and the importance of maintaining the human element in education (Biesta, 2015). Furthermore, some students' experiences of confusion in response to ChatGPT's feedback highlight the need for careful integration of AI tools to ensure they support rather than hinder the learning process.

Based on these findings, educators are recommended to provide clear guidelines on the use of ChatGPT, emphasizing the importance of critical engagement with AI-generated feedback. Professional development programs could benefit from including training on effectively integrating AI tools into curricula, ensuring these technologies serve as supplements rather than replacements for traditional teaching methods.
For future research, it would be pertinent to explore long-term effects of AI tool usage on writing skills and critical thinking, investigate the impacts across various disciplines, and assess how different demographic groups interact with and benefit from such tools. Further studies could also examine the ethical implications of AI in education, particularly in relation to data privacy and the digital divide.

6. Conclusion

This study has established that ChatGPT can be a valuable asset in enhancing writing proficiency and critical thinking skills among university students. The improvements observed in students' writing samples and the stimulation of critical thinking through interaction with ChatGPT offer a promising perspective on the integration of AI tools in language education. However, the study also acknowledges the challenges and limitations inherent in the use of such technology, including the potential for over-reliance and confusion resulting from AI feedback.

The findings underscore the need for a balanced approach to the incorporation of AI in educational settings, where the benefits of technology are harnessed to complement and enrich pedagogical practices. Educators are urged to guide students in critically engaging with AI tools, fostering a learning environment that promotes independent thought and skill development.

Future research should continue to interrogate the role of AI in education, discerning the most effective practices for integrating these tools into learning experiences. As the educational landscape evolves, a focus on the judicious use of technology will be paramount in empowering students with the writing and critical thinking skills they need to succeed in the 21st century.

References


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